



Adonay Alfaro

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-  **CadiRoc Riviera, Cuajiniquil, Santa Cruz, CR.**

Web and graphic designer with over 20 years of experience delivering innovative solutions in design, branding, and digital media. I've collaborated with international companies, recognized for my creative vision, attention to detail, and bilingual expertise across marketing and web development projects

Work Experience

Graphic & Web Designer

Mobile.Net (now GAP) (Aug 2014 – Mar 2023)

- Designed, developed, and maintained websites as part of the marketing team.
- Created digital marketing materials to support company objectives.

Web/Graphic Designer & Sales Executive

Residencias Málaga - RC (Oct 2012 – Jan 2014)

- Specialized in digital design, visual identity, sales and communication strategies.
- Developed creative proposals for clients.

Graphic & Web Designer

Fiserv Costa Rica (Feb 2009 – Aug 2012)

- Designed web templates and highly customized websites as part of the web design services team.

Academic Experience

San Antonio College, Texas
Associate in Applied Science,
Electronic Graphic Arts - 1999

Graduated with honors
Member of Phi Theta Kappa

Recent Websites

liberalicostarica.com
cadiroc.com
sitek.cr
agroutilcr.com
haciendadonpaolo.com
bbgya.com
ingenium.co.cr
oitrader.org
gruposervica.com
inversionesiq.com
wstudio.app
umukcr.com
centenariocr.com
lanuzacr.com
kevinschimkejeweler.com

Projects

Los Angeles Times

(Jun 2002 – Aug 2005)

Created online ad campaigns to boost engagement and drive sales on latimes.com.

Achievements & Skills

Software Proficiency: Advanced knowledge of design software.
HTML5 - WP - ADOBE - CANVA - HUBSPOT +

Visual identity creation, branding, and logo design.

Soft Skills:

Effective communication, teamwork, and creative project management

Languages

Spanish - Native
English - Advanced

